CLAIMS:

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1. A lottery ticket construction for playing by a player comprising:

a substrate;

game information printed on the substrate;

game data printed on the substrate;

some or all of the game data being covered by a removable covering which can be removed by the player to expose the covered data for playing the game;

a battery formed on the substrate;

10 conductive paths formed on the substrate for conducting electric power from the battery;

at least one powered element formed on the substrate;

and a switch formed on the substrate and responsive to an action on the substrate by the player for conducting power from the battery to the at least one powered element.

- 2. The lottery ticket according to Claim 1 wherein the battery is printed on the substrate.
- 3. The lottery ticket according to Claim 1 wherein the conductive paths are printed on the substrate.
- 4. The lottery ticket according to Claim 1 wherein the battery and the paths are on the front face of the substrate.
 - 5. The lottery ticket according to Claim 1 wherein the lottery ticket is a break-open ticket.

- 6. The lottery ticket according to Claim 1 wherein the lottery ticket includes a scratch-off layer.
- 7. The lottery ticket according to Claim 6 wherein the switch is arranged to be responsive to scratching of the scratch-off coating.
- The lottery ticket according to Claim 7 wherein the scratch-off coating is formed of conductive material and the switch is responsive to changes of conductivity.
 - 9. The lottery ticket according to Claim 6 wherein the scratch-off coating covers game data.
- 10 11. The lottery ticket according to Claim 1 wherein the powered element generates sound.
 - 12. The lottery ticket according to Claim 1 wherein the powered element generates lights.
 - 13. The lottery ticket according to Claim 1 wherein the powered element generates sound and lights.

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- 14. The lottery ticket according to Claim 1 wherein the powered element generates a change in color of ink printed on the substrate.
- 15. The lottery ticket according to Claim 1 wherein the lottery ticket includes a row of scratch-off areas and a row of powered elements and wherein each powered element is powered in turn as a respective one of the scratch-off areas is scratched by the player.